Garcia Sterling

London
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Green Screen & Ad-Green Trained
Latest Personal Work

Work History

Real Chemistry: Associate Producer (May 2026 - Aug 2026)

- For this time period, I completed a FTC as an Associate Producer within Real Chemistry in their UK Production team. During this time I worked alongside the Senior Producer completing and occasionally taking on my own projects to produce. My role included overseeing the post-production of edits completed, liaising closely with the Accounts Team and attending Conferences to produce the Social Team - working from pre-prod to post prod.

GCLO Studios: Freelance Events & Creative Producer (Oct 2022 - currently)

- Over the last few years, my role for London based clothing brand *GCLO STUDIOS* is to provide creative inputs for editorial shoots and live events catered to the audience of the brand. As a small team, I oversee production as a whole, bringing the ideas from the brands CEO to life. This ranges from lookbook shoots for newest releases, Live Events such as parties, pop-ups, artist performances etc.

Gravity Road: Freelance Production Assistant (Jan 2025 - June 2025)

- During my FTC at Gravity road & being the only PA of a team of 5 producers my role was to assist with each person and their productions simultaneously. I spent my time working within the close knit team assisting with bookings, pre production and in-house logistical needs.

Jason Markk: Freelance Creative Producer (August 2023 - March 2025)

- For this role, I work alongside the Jason Markk EU team to create and produce online content, including the series ***'CARE FROM HEAD TO TOE'***. I also work on their in-person events/activations.

Hogarth Worldwide: Business Affairs Coordinator (August 2023 - December 2023)

- This role is working with the broadcast department for a global client, primarily focused on clearances and distributions. Examples of this position is working with Producers to clear commercials (TV, Radio & Cinema) to wherever they are to be aired globally. Also, working with 3rd party partners to distribute these commercials.

Hogarth Worldwide Studios: Production Assistant (May 2023 - June 2023)

- For 5 weeks I worked in-house at Hogarth's Wenlock Studios as a PA. Working day-to-day with one of the Producers on a series of product shoots, my role was to assist in creating PO numbers / Invoices and helping prep for studio shoots weekly.

Spindle Films: Production Assistant / Operations Assistant (March 2022 - Nov 2022)

- The role included assisting productions from pre-prod all the way to post; this is with pencil sheets, call sheets, organising catering, booking crew, creating decks, managing Ad-Green & carbon offsetting and managing D&I courses. Alongside this I supported EPs and managed the office day-to-day.

Dorothy Street Pictures: Production Assistant / Office Assistant (February 2022 - March 2022)

- Having only spent a short time in this role, I still utilised / built upon my skills within this company. My responsibilities consisted of taking care of the office, managing the diary of the Head Producer/ Founder, completing administrative tasks - such as bookings for the team. As well as my office roles, I was one of the PAs for the London office, this entailed helping with production, amending treatments/ decks via InDesign and Canvas and scheduling meetings between clients and crew globally.

Biscuit Filmworks: Production Runner / Intern (September 2021 - January 2022)

- My role included assisting the office manager with the running of the office day-to-day and helping staff with any tasks. Duties included opening and closing the office, being the first point of contact for the company, manning the phone, greeting guests / freelancers, providing hospitality and maintaining the office. I also had opportunities to assist on set as a Green Steward and Production Runner.

			CREDITS	
DATE	**POSITION**	**PRODUCTION COMPANY**	**PRODUCTION**	
Sept 2026 ***to be announced**	Producer	S1BLING (Label)	**AMMA** **"BABY BLUES"** Music Video	DIrector: Courtni Poe Producer: Garcia Sterling
Sept 2026 ***to be announced**	Production Assistant	PARK PICTURES	**JD SPORTS X CHILDREN IN NEED** **"YOUTH CLUBS"** Commercial	DIrector: Andrea Arnolds Executive Producer: Fran Thompson Producer: Shelley Jones
August 2026	Producer	PULSAR SPACE	**JORJA SMITH x APE** Social Content Production	Lead :Selim Selim FAMM CD: Ivor Lawson-Adamah Producer: Garcia Sterling
August 2026	Producer	PULSAR SPACE	**JORJA SMITH** **"W.A.T.O POP-UP EVENT"** Event Production	Lead :Selim Selim Creative Director: Charlotte Wells Producer: Garcia Sterling
June 2026	Producer	HIGH ROLLER	**RECESS x SIXTION x EVERYDAY PPL** **"FÊTE DE LA MUSIQUE"** Event Production + Social Media	Lead: Jojo Sonubi Producer: Garcia Sterling
May 2026	Production Coordinator	Object & Animal	**STARBUCKS** **"PINK ENERGY"** Stills + Motion Shoot	Director: Hugh Mulhern Executive Producer: Morgan Clement Producer: Rowan Mackintosh-King
April 2026	Production Assistant	UMG Record Label	**DECEMBER 10** **"123 (INFINITY)"** Music Video	Director: Executive Producer: Nkem Egbuchiri Producer:Tia Vannard
March 2026	Creative Producer	HIGH ROLLER	**RECESSLAND** **"RECESS RACER"** Social Media Ad	Director: Jojo Sonubi Creative Producer: Garcia Sterling
Dec 25' - March 26'	Production Secretary	AFTER DARK PRODUCTIONS	**NDA FEATURE FILM** Feature Film	Director: Luna Carmoon Producer(s): Helen Simmons & Loran Dunn Co-Producer(s): Cheri Darbon & Chloe Culpin Associate Producer: Ashionye Ogene
Sept - Dec 2025	Production Assistant	BABY TEETH	**NDA PROJECT** **Global Streaming Client** Social Campaign Interviews	Director: Femi Ladi & Olivia West Managing Director: Tom Elias Producer: Adam Farley
Dec 2025	Producer	GANG GANG (agency)	**CREATIME** **Global Streaming Client** Social Content Promo Launch	Director: Conor Kraus Producer: Garcia Sterling
Sept 2025	Production Manager	Red Clay Pictures	**TATE X NIGERIAN MODERNISM EXHIBITION** **"BRUSHSTROKES ON MOTION"** Social Vignettes	Director: Akinola Davies Jr Exec Producer: Nick Hayes Producer: Ayo Alli
Sept 2025	Production Manager	Red Clay Pictures	**CKTRL** **"SPIRIT"** Short Film	Director: Akinola Davies Jr Exec Producer: Nick Hayes Producer: Ayo Alli
Sept 2025	Production Coordinator	PASTDOWN	**NIKE** **"STREET VISION "** Stills + Motion	Director: RAWTAPE Photographer: Jamie Shipston-Mourn Producer: Rowan Mackintosh-King

August 2025	Content Producer	HIGH ROLLER CO	**RECESS BLOCK PARTY** **“CONTENT PRODUCTION “** Stills + Motion Coverage @ Live Event	Creative Director: Jojo Sonubi Producer: Garcia Sterling
August 2025	Co-Producer	NUY.WORLD	**ZEZE MILLZ x THE NORTH FACE** **“DaZe WALKING”** Third Space (Stills + Motion Coverage)	Producer: Tanz Jeyacheya Co-Producer: Garcia Sterling
***July 2025**	**Director + Producer**	**-**	**TORA-i** **“GLAZE”** **Music Video**	**Exec Producer: Pierre Bost** **Director + Producer: Garcia Sterling**
July 2025	Production Assist	OUR HOUSE	**COMIC RELIEF** **“SHIFT THE POWER”** Motion Campaign	Exec Producer: Mali Okoi-Obuli Senior Producer: Dan Aremu
July 2025	Production Manager	-	**PEAK TELEVISION** **“BLOCK PARTY/ BBQ”** Live Event	Producer: Anthony Idahosa Production Manager: Garcia Sterling
June 2025	Production Assistant	U LA LA	**MANGO** **“FW25 ESSENTIALS X CR”** Stills and Motion shoot	Director: Samuel Rixon Photographer: James Brodribb Producer: Nkem Egbuchiri
May 2025	Production Manager	Red Clay Pictures	**KOKOROKO** **“DA DU DAH”** Music Video	Director: Akinola Davies Jr Exec Producer: Nick Hayes Producer: Moya DeYoung
May 2025	Producer	HIGH ROLLER CO	**RECESSLAND** **“MERCH LOOKBOOK / EDITORIAL ‘25 “** Stills Social Campaign	Creative Director: Jojo Sonubi Photographer: Kemka Ajoku Producer: Garcia Sterling
April 2025	Assistant Producer	ACTUALLY CREATIVE	**G-SHOCK // CC2** **SOCIAL CAMPAIGN** Social Campaign + Stills OOH	Director: Barney Rhodes Photographer: Fin Flint Exec Producer: Amna Khan
Jan 2025	Assistant Producer	TAG AGENCY	**COPPAFEEL! X NELCA** **SOCIALS** OOH Campaign	Photographer: Holly McCandless Desmond Producer: Brooklyn Adebowole Project Manager: Joanna Sofowora
Jan 2025	Assistant Producer	TAG AGENCY	**COPPAFEEL! X NELCA** **SOCIALS** Social Content Campaign	Director:Aisyah Octavia Producer: Brooklyn Adebowole Project Manager: Joanna Sofowora
Nov/Dec 2024	Production Assistant	HIGH ROLLER	**No Signal** **“NS Yearbook 24/25”** Print / Social Campaign	Photographer: Shenell Kennedy Producer: Olivia James Exec Producer:David Sonubi
Nov 2024	Production Assistant	Agency: BAM WORKS	**Club99 X New Balance** **“Together Laps”** Run Club Event	Producer: Rehana Mawani Producer: Shelley Jones Prod Manager: Kate Duncan
Sept 2024	Production Assist + Green Steward	TWO POINT ZERO	**JD SPORTS** **“FAMILY”** Xmas Ad	Photographer: Theo Cottle Exec Producer:Virgilia Lee Facey Producer: Nkem Egbuchiri
August 2024	Creative Dir + Producer	TAG AGENCY	**SPOTIFY X Notting Hill Carnival** **“CARNIVAL SOUNDS: Carnicam 2024”** Social Media Content	DIrector: Garcia Sterling (myself) Producer: Garcia Sterling (myself) Project Manager: Joanna Sofowora
August 2024	Production Manager	PARK PICTURES	**SEB TABE** **“JODIE”** Short Film	DIrector: Seb Tabe Executive Producer: Fran Thompson Producers: Shelley Jones & Theo Hue Williams

June 2024	Production Manager	GROUND WORKS	**RAG 'N' BONE MAN** **"RUSH OF BLOOD"** Music Video Promo	DIrector: Edem Wornoo Executive Producer Aaron Willson Producer: Ayo Alli
June 2024	Producer	FAMM RECORDS	**KONYIKEH** **"SIT DOWN"** Music Video Promo	Director: Aisyah Octavia Producer: Garcia Sterling
June 2024	Production Assistant	Baked Creative	**UNDER ARMOUR x SPORTS DIRECT** **"JOURNEY TO COMPETE"** Stills Campaign shoot	Directors: Jordan Earnshaw & Callum Earnshaw Creative Director: Andy Hopper Producer: Drew O'Neill
May 2024	Production Assistant	The Digital Fairy	**MITRE** **"MITRE CORE BALL RANGE CAMPAIGN"** Stills Campaign shoot	Photographer: Ewen Spencer Creative Director: Sian O'Flaherty Creative Producer: Naomi Nwabueze
April 2024	Production Assistant	Visual Artists	**LADBROKES** **"Bring Your Wave"** Stills Campaign shoot	Photographer: Dean Rogers Producer: Amy Siddons Production Coordinator: Rebecca Honeybone
March 2024	Producer	AMF Collective (Agency/in-house)	**LULU** **"Let Go"** Music Video	Director: Aisyah Octavia Producer: Garcia Sterling Creative Director: Connie Meade
March 2024	Producer	-	**PiFF** **"Launch Shoot"** Editorial Campaign Shoot	Creative Director: Sheena Jones / Garcia Sterling Producer: Garcia Sterling
March 2024	Producer	YRDS	**OPTIMUM NUTRITION** **Optimum Nutrition X Joe Fraser** Social Content / Promo Ad	Creative: Sam Mvemba Producer: Garcia Sterling Exec Producer: Dan Underwood
March 2024	Production Assistant	Locate Productions	**SONY** **"ULT Products"** TVC Stills shoot	Photographer: Samuel Hicks Producer: Angus Light Production Manager: Matilda Denny
Jan 2024	Production Assistant	YRDS	**Chris Robshaw X Chris Baber** **"6 Nations Sarnies"** Social Content - Mini Series	Producer: Garcia Sterling / Sam Mvemba Senior Producer: Dan Underwood
Dec 2023	Production Manager	Festival Republic (Client)	**WIRELESS** **"Wireless Announcement '24"** Promo Ad	Director: Greedy Goons Producer: Anthony Idahosa Exec Producer: Greedy Goons
Nov 2023	Production Assistant	Locate Production	**ASICS** **"Move Every Mind"** Campaign Shoot	Photographer: Sophie Ebrard Producer: Amanda Jenkins
Sept 2023	Production Manager	PARK PICTURES	**CHARLOTTE PLANK** **"Lights"** Music Video	Director: Iggy London Producer: Rowan Mackintosh King Exec Producer: Shelley Jones
Sept 2023	Production Manager	OB MANAGEMENT	**RACHEL CHINOURIRI** **"The Hills"** Music Video	Director: Jake Erland Producer: Rowan Mackintosh King Exec Producer: Sam Holmes
August 2023	Production Assistant	SLAWNCLUB	**PEAK DRINKS X SLAWNCLUB** Promo Ad	Director: Charlie Blunden Producer: Anthony Idahosa

July 2023	Production Assistant	THEY GATHER	**GOOGLE** **“Google Pixel 8”** Campaign Shoot	Photographer: Jeremy Liebman Producer: Kareem Adeshina & Amara Rossell Head of Production: Victoria Hutchings
***June 2023**	**On-Set Creative**	**BlinkInk**	**Riverside Arts Fundraiser** **Promo**	**Creatives: Myself & Rowan Mackintosh King** **Director/Producer: Rowan Mackintosh King** **Exec Producer: Alex Halley**
June 2023	Production Manager	OB MANAGEMENT	**BEABADOOBEE** **“The Way Things Go”** Music Video Promo	Director: Jake Erland Producer: Rowan Mackintosh King Exec Producer: Sam Holmes
***June 2023**	**Director**	**TAG Agency**	**THE BLACK CURRICULUM X SPOTIFY** **“A Letter from Home: In Praise of Windrush”** **BTS/Social content**	**Director: Myself** **EP: Oniqur Rahman** **Head of Production: Gabriella Lafor**
June 2023	Production Coordinator	THEY GATHER	**WHATSAPP** **“Mirrored Messages”** Content Shoot	Director: Kate Cox Producer: Kareem Adeshina Head of Production: Victoria Hutchings
May 2023	Production Runner	MY ACCOMPLICE	**COALS DROP YARD** **“Coals Drop Yard”** Stills Shoot	Photography: Lou Jasmine Producer: Kareem Adeshina Exec Poducer: Jamie Clark
April 2023	Production Runner	MY ACCOMPLICE	**FIFA -FIFA REWIND** **“What Makes A Classic”** Content	Director: Akwasi Poku Producer: Kareem Adeshina Exec Poducer: Jamie Clark & Tanya Ramsurrun
April 2023	PM	In-House	**OVO ENERGY** **“Home Services”** Stills Shoot	Art Director: Olivier Geraghty Producer: Effie Theos Head Creative: Ikem Ononiwu
April 2023	Production Runner	PRODIGIOUS	**GARNIER** **“Good”** Commercial	Director: Harleymoon Kemp Producer: Thu Nguyen Head Producer: Kerry Smart
March 2023	PA	PLAYMAKER FILMS	**CLARKS** **“Back to School”** Commercial	Director: Carly Cussen Producers: Kem Ekundayo & Ben Mealing
March 2023	Production Runner	1st AveMachineUK	**DESPERADOS** **“Desperados”** Commercial	Director: Henri Aragunde & Diego Berakha Producer: Mike Capon Exec Producer: Kerry Smart
March 2023	PA	PLAYMAKER FILMS	**CHIP X KREPT X K-TRAP X FRISCO** **“Tekky”** Music Video	Director: Carly Cussen Producer: Kem Ekundayo
Feb 2023	PA	CORTEIZ / NIKE	**CRTZ X NIKE CROSSBAR CHALLENGE** **Live Event**	
Feb 2023	Production Runner	MY ACCOMPLICE	**Netflix - RAPMAN** **“Supacell”** Promo Ad	Director: Akwasi Poku Producer: Kareem Adeshina Exec Producer: Jamie Clark
Feb 2023	PA	RiffRaff Films	**GEORGIA** **“It’s Euphoric”** Music Video	Director: Fa & Fon Producer: Rachel Bashford & Seb Foux Exec Producer: Natalia Maus

Jan 2023	PA	DOGEATDOG	**AIMÉ SIMONE** **“Baby Don’t Quit”** Music Video	Director: Jake Erland Producer: Rowan Mackintosh King Exec Producer: Laura Clayton
Jan 2023	PA	COMMON PEOPLE	**ARRDEE X CAT BURNS** **“Home For My Heart”** Music Video	Director: Najeeb Tarazi Producer: Rowan Mackintosh King Exec Producer:Ramy Dance
Dec 2022	PA	AGILE FILMS	**BMW X BFI X MICHAELA COEL** **“Short Film Competition”** Commercial	Director: Aliyah Otchere Producer: Scarlett Barclay Exec Producer:Myles Payne
Nov 2022	PA	SPINDLE	**Heathrow** **“The Gift”** Commercial	Director: Molly Burdett Producer: Swifty Hanrahan Exec Producer:Lou Gagen
Oct 2022	Director Mentee	DOROTHY STREET PICTURES	**Feature Film** **“ Super Eagles ‘96 ”** Documentary	Director: Yemi Bamiro Producer:Lia Nicholls & Julia Nottingham Exec Producer:Julia Nottingham
Oct 2022	Creative Director / Co-ordinator		**GCLO Party** **Pop-Up / Exhibition & Party**	
Oct 2022	Executive Assist	Friends Are Always Welcomed	**DEXTER** **“Play Pretend”** Music Video	Director: Lengurz Producer: Anthony Idahosa Exec Producer:Oniqur Rahman
Oct 2022	PA	SPINDLE	**NHS** **“Ashton’s Story” “Ben’s Story”** Commercial	Director: Molly Burdett Producer: Mike Carr Exec Producer: Lou Gagen
Sept 2022	PA	SPINDLE	**MARIA LUISA BACARDI** **“Guinea Pig”** Music Video	Director: Silence Producer: Amara Rossell Exec Producer: Nosisa Majuqwana
Aug 2022	PA	SPINDLE	**AUDI** **“Future 4ward”** Commercial	Director: Greg Hackett Producer: Gareth Crothers Exec Producer: Stitch Richardson
Aug 2022	PA	SPINDLE	**DELL** **“Youniverse”** Commercial	Director: Charles Todd Producer: Gareth Crothers Exec Producer: Lou Gagen
July 2022	PA	SPINDLE	**ASPALL** **“Finding Finer”** Commercial	Director: Greg Hackett Producer: Gareth Crothers Exec Producer: Stitch Richardson
July 2022	PA	SPINDLE	**H&M** **“Back to Campus”** Commercial	Director: Daniel Lundh Producer: Gareth Crothers Exec Producer:Lou Gagen
June 2022	PA	SPINDLE	**GUINNESS** **“Lovely Day for A Guinness”** Commercial	Director: Molly Burdett Producer: Swifty Hanrahan Exec Producer: Lou Gagen
***May 2022**	**Director**	**Friends Are Always Welcomed**	**Ashbeck** **“TUFF”** **Music Video**	**Director: Garciathegreat (myself)** **Producer: Anthony Idahosa** **Exec Producer:Oniqur Rahman**

May 2022	PA	SPINDLE	**Tora-i** **'LOUNGING'** Music Video	Director: Silence Producer: Edwin Braun Exec Producer: Nosisa Majuqwana
May 2022	PA	SPINDLE	**Loyle Carner** **'HATE'** Music Video	Director: Loyle Carner & Greg Hackett Producer: Ben Mealing Exec Producer: Stitch Richardson
March 2022	PA	SPINDLE	**NIKE JORDAN** **"UNTIED"** Commercial	Director: Silence Producer: Rachel Bashford Exec Producer: Ella Gancarz
March 2022	Directors Assist/ Second AD	AGILE Films	**Rayvn Lenae** **'Light Me Up'** Music Video	Director: Aliyah Otchere Producer: Frankie Willcock Exec Producer: Precious Mahaga & Sana Khan
Feb 2022	Client Runner	BISCUIT FILMWORKS	**NIKE** **"SP22 Waywo X Adwoa Aboah"** Commercial & Mini Film	Director: María Sosa Betancor Producer: Adam Farley Exec Producer: Hanna Bayatti
Jan 2022	Agency/Client Runner	BISCUIT FILMWORKS	Mcdonald's **"This is My McDonald's"** Commercial	Director: Ben Strebel Producer: Simon Eakhurst Exec Producer: Hanna Bayatti / Rupert Reynolds Maclean
Oct 2021	Runner	BISCUIT FILMWORKS	**British Heart Foundation** **"This is Science Fiction"** Commercial	Director: Ben Strebel Producer: Polly Du Plessis Exec Producer: Rupert Reynolds-Maclean
Oct 2021	Runner	BISCUIT FILMWORKS	**Cadbury** **"Stupid Winning Egg"- 'Bed' & 'Bath'** Commercial	Director: Jeff Low Producer: Kwok Yau Exec Producer: Rupert Reynolds-Maclean
Oct 2021	PA	BISCUIT FILMWORKS	**Barclaycard Socials Campaign** Social Media Commercial	Director: Bine Bach Damsgaard Producer: Roma Nesi Pio Exec Producer: Rupert Reynolds-Maclean
Oct 2021	Runner	BISCUIT FILMWORKS	**Barclaycard** **"Better Pay"** Commercial	Director: Andreas Nilsson Producer: Polly Du Plessis Exec Producer: Rupert Reynolds-Maclean
Sept 2020	Runner	JM Films	**DJ Cuppy ft. Stonebwoy** **'KARMA'** Music Video	Director: EARTHBOI Producer: Nilante Ebun-Cole Exec Producer: Jimi Adesanya
June 2020	Runner	ELIXIR PICTURES	**Tora-i** **'ESCAPE ROOM'** Music Video	Director: Aliyah Otchere Producer: Jamie McCallum Exec Producer: Henrietta Lee/ Linah Bedsadok
Feb 2020	Runner	ELIXIR PICTURES	**Tora-i** **'VEINS'** Music Video	Director: Aliyah Otchere Producer: Nilante Ebun-Cole Exec Producer: Mouktar Mohammed

Jan 2019	Runner		**Polaroid** Music Video	Director: By Gomez Producer: By Gomez

Education

- **University of Arts London (London College of Communication) 2019-2021 |** BA(Hons) Live Events and Television – 1 (First Class)