



ADRIAN POWELL

PRODUCTION DESIGNER · ART DIRECTOR

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REPRESENTED BY LOOP TALENT CREW

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Production Designer and Art Director with 9+ years across film, high-end TV, commercials, music video and stills. Trained in Interior Architecture; strong in 3D visualisation and technical drawing (SketchUp, 3DS Max, Cinema 4D, Vectorworks, AutoCAD). Credits include Netflix, BBC, Cartier, Rolls-Royce, Comic Relief and Heinz.

CREDITS

YR	PRODUCTION	ROLE	FORMAT	COMPANY
2026	Put Hunger to Bed	Art Director	Commercial	Comic Relief
2026	The Cut x Subway: EFL Cup	Set Designer	Live Podcast	Noisey Neighbours
2026	Emetophobe	Production Designer	Short	Basement 36
2025	CN Traveller: Cartier	Standby Art Director	Commercial	Condé Nast
2025	The Silly William Gambit	Production Designer	Theatre	Edinburgh Fringe
2025	Button Basher	Production Designer	Short	Rb Films
2025	Nine Windows of Opportunity	Set Designer	Editorial	Quotes and Styles
2025	PLP MADs	Art Assistant	Commercial	PLP
2024	Cut Short	Production Designer	Short	Olz McCoy
2024	Give a Book	Production Designer	Commercial	Media Trust
2024	MNELIA Visualiser	Art Assistant	Music Video	Mindless Intelligence
2023	Supacell	Shadow Production Designer	HETV	Netflix / New Wave
2023	Black Britain Unspoken	Lead Construction	Docuseries	Discovery+ / Bounce
2023	Eugene Needs the Loo	Production Designer	Short	33RED Films
2023	Free Game	Set Designer	Talkshow	Word On The Curb
2023	Tay Iwar: Live	Production Designer	Music Video	We Are Soul
2023	Flip the Game	Art Assistant	Commercial	Iconoclast
2022	This Town	Assistant Art Director	HETV	BBC / Kudos
2022	Rolls-Royce Phantom	Production Designer	Commercial	Rankin
2022	AMG: World's Fastest Family	Production Designer	Commercial	Rankin / F1 AMG
2022	Eric Cantona PR Shoot	Art Director	Commercial	Sports Direct
2022	Returned	Production Designer	Short	Media Thirsty

YR	PRODUCTION	ROLE	FORMAT	COMPANY
2022	Stormzy: Hide N Seek	Art Assistant	Music Video	Def Jam
2022	Arctic Monkeys: Body Paint	Art Assistant	Music Video	Radical Media / Domino
2022	Joel Corry & Becky Hill	Art Assistant	Music Video	Park Village
2022	Reebok: Always Classic	Assistant Art Director	Promo	Reebok / Guap
2022	C1619: Jamie Redknapp	Prop Buyer / Set Dresser	Commercial	Paddy Power / Chief TV
2022	Gruffalo: Gruff Life	Production Designer	Commercial	NRG Digital
2022	Kojja	Production Designer	Short	Reform The Funk
2022	Good Boy	Art Director	Short	Imoje Aikhoje
2022	SOLA RHYMES: Live	Art Director	Music Video	Steady Eddie / Russo
2022	As I Am	Prop Assistant	Commercial	As I Am / LAMBB
2022	Ife: Cover Shoot	Art Assistant	Stills	Guap
2022	Maya Jama x Steve Madden	Production Designer	Stills	Rankin
2022	Sky Diamonds	Production Designer	Stills	Rankin
2022	Hunger Magazine: Summer	Production Designer	Stills	Hunger
2022	Hunger Magazine: Spring	Production Designer	Stills	Hunger
2022	ZigZag	Set Dresser	Short	Converse / Bounce
2021	Newlyweds Season 2	Art Director	Short	Kashif Boothe
2021	Bakari	Art Director	Short	RSA Films
2021	Cycle	Art Director	Short	Bluebird Pictures
2021	The Libertine	Production Designer	Short	Rankin
2020	Magic Breakfast	Production Designer	Stills	Heinz

BEYOND FILM & TV

A production designer working across formats — alongside screen work I design live, broadcast and experiential environments.

Head of Production Design (Experiential)

Web Summit · 2022 – Present

Lead design of internationally broadcast conference stages, VIP and speaker lounges for audiences up to 30,000. Line manage a team of three.

Founder / Production Designer

AP Creative · 2022 – Present

Studio delivering experiential events, brand activations and installations for Nike, Rolls-Royce, Channel 4 and Netflix.

Senior Production Manager / Designer

Helix 3D · 2020 – 2021

360 management of PR campaigns, sets and events with budgets up to £300k, including the Channel 4 Covid-19 studio set.

Production Designer / Art Director

Maestra · 2018 – 2019

Live events and brand experiences for global clients including Nike, Macquarie and IHG.

EDUCATION

BA (Hons) Interior Architecture

TOOLS

SketchUp · 3DS Max · Cinema 4D · Vectorworks · AutoCAD ·
Photoshop · Illustrator · InDesign · Premiere

ALSO

Mandarin (HSK 3) · Host of the Failure by Design podcast