



Profile

My background spans art direction, set design, prop making, scenic painting, and event production, bringing immersive worlds to life across film, fashion, music, and live experiences. I have worked on short films and high-profile advertising campaigns and created dynamic visual experiences for both corporate and public events. My work blends creative vision with logistical precision; skills I've developed through leading teams, working closely with clients, and taking concepts from initial sketches through to final builds. With an academic foundation in educational and psychological sciences, I bring my understanding of human behaviour, learning, and emotional resonance to my creative process. This perspective informs everything from team leadership to set design, helping me build spaces that not only look striking but also feel intuitive and engaging.

Education and Qualifications

- **Birkbeck University – University of London**
Postgraduate Degree: Psychology MSc – Distinction
Undergraduate Degree: Psychology for Education BA - First Class Honours
- **Teaching and Childcare Qualifications**
TQUK Level 3 in Special Educational Needs (distinction grade), CACHE Level 3 in Childcare and Education (merit grade), Introduction to the role of the SENCo for Wandsworth SENCos, Level 1 & 2 in Makaton Signing, First Aid at Work, Outdoor First Aid, Paediatric First Aid – Level 3, Multi-agency Safeguarding & Child Protection Training – Level 3.

Work Experience

- **Freelance – June 2022 – present**
Art Direction and Production Design for Short Form and Photography
 - Crocs X Football Co commercial campaigns for UK, France and Germany – Production Designer
 - PFA Awards photography sets for all winners 2025 (male/female player of the year and male/female young player of the year) – Production Designer
 - Vanity Fair Scene Selection – Art Director
 - Montirex X Leon Edwards commercial – Art Director
 - ASICS trainers commercial – Set Designer
 - Football Co podcast studio build – Production Designer
 - SUMUP commercial – Art Director
 - Drink me Chai commercial – Set Designer
 - PFA Awards Women's Player of the Year and Young Player of the Year Winner's photography set 2024 – Set Designer**Event PM and Production Design for Visual Merchandising & Activations**
 - LTK X Space NK Sip, Paint and Glow Retreat – Event Project Manager
 - New Balance X Bukayo Saka Activation 2025 – Production Designer
 - Sheldrick Wildlife Trust X Elizabeth Scarlett 7-day Pop-Up – Event Project Manager and Production Designer
 - Haviana's Activation 2025 – Event Project Manager
 - "The Mixer" Pepsi X Captain Morgan 2024 – Event Project Support and Set Designer
 - Samsung activation booth design – "Spill Your Morning Tea"
 - LOCI London Fashion Week party build 2023 – Set Designer**Production Design and Art Direction for Film**
 - Brawler – feature film – Production Designer
 - Blood – short film – Production Designer
 - Grey Compound – feature film – Lead Scenic
 - Last Christmas short film – Set Design**Set Construction, Prop Making and Scenic**
 - Giant ribcage for Kyran Thrax's Ru Paul's Drag Race Handover
 - Collection lockers for IKEA commercial
 - PFA Scenic backdrops for 2024 and 2025 awards
 - Just Eat X Champion's League collaboration set build – orange locker and orange football bench
 - Concrete 'everyday items' for Compass Box Whiskey
 - Lifesize cardboard cut-out props & canvas backdrops for Aristocracy London commercial
 - Scenic backdrops for JD Sports YouTube Shorts
 - GOAL Studios Beast Mode On painted logo signage for podcast set
 - Hazel Rose pearl spaghetti and rhinestone fruit props
 - Scenic painting for Margate Met Gala photo ops
 - Scenic painting for HOKA event decor
 - Interactive box prop Nike X Indivisa social media
 - Interactive box prop JD Sports YouTube
 - The Black Burlesque Festival Staging 2024 and 2005
 - SLAP! Pride Event Stage Design
- **Self-Employment**
September 2018 – Present – Tutoring and Art Therapy workshops
- **Reach Academy Sixth Form & Feltham College** – November 2021 – June 2022:
Sixth Form Pastoral Manager and Therapeutic Art Interventions Lead
- **All Saints Church of England Primary School** – October 2018 – October 2021
Special Educational Needs 1:1 and SEN Intervention Group Lead, Art and Display Lead
- **Magdalen Nursery School and Day Care** – April 2018 – August 2018:
Pre-School Room Leader, Creative Lead and SENCO Deputy
- **Zebedee Nursery School** April 2014– March 2018:
Afternoon School Manager, Nursery Teacher & Creative Lead
- **September 2011 – March 2014** – various interim office assignments
 - Protection Training – Level 3.

Bookings

Please contact:
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