

Aisha Alli-Balogun

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Profile

I am a hardworking and passionate individual from London with experience in digital marketing and creative writing. I love challenges and meeting targets, whether working as part of a team or independently.

Core Skills

- Advertisement and Campaign Management
- Social Media Management
- Creative writing
- Content creation
- Proficient in Microsoft Office Software (Word, Excel, PowerPoint)
- Proficient in Adobe Software, Canva, etc
- Time and workload management
- Teamwork

Career Summary

Currently

Film Critic - Sheffield DocFest

Customer Service Adviser - Monzo Bank

Writer/Photographer - Starfreak Magazine

Writer - Sims Community

Responsibilities:

- The drive to research, analyse and present valuable information to our readers.
- Cover regular news and updates on InZOI.
- Create original content and guides based on InZOI game features.

Front of House Intern - Beeston Film Festival

April 2026

June 2025 - November 2025

Writer - Cherry Chu Magazine

July 2025 - October 2025

News Writer Intern - That Grape Juice

February 2025 - April 2025

Digital Marketing and Creative Writing Intern - InGame Recruitment Ltd

Responsibilities:

- Leading in creating, writing, uploading & managing all social posts & related content.
- Helping to drive online traffic with game-related campaigns
- Writing online content, including opinion and research articles.

September 2023 - November 2023

Adobe Student Brand Ambassador - Seed Marketing

October 2021- January 2022

Winter Wonderland Retail member- Doughnut Time

May 2021- July 2021

Social Media Intern - Women Like Me

Responsibilities:

- Content creation in various forms, including but not limited to video makeovers
- Picture research for trend stories
- Working alongside the team to create engaging content
- Capture customer and community mentions and develop ongoing relationships

Feb 2021- April 2021

Digital Marketing Trainee- Career Access Bame CIC

Responsibilities:

- Created weekly digital newsletters on topics relating to young people's mental health and lockdown welfare, as well as employability
- Created newsletters to advertise employability workshops and events
- Engaged service users on social media platforms through promotional and review videos of workshops and events

Feb 2020 - Oct 2020

Customer Service Adviser - Domino's Pizza

Education

September 2023 - July 2026

Nottingham Trent University

BA Media, Film and TV

Sept 2021 - June 2022

Westminster Kingsway College

Creative and Digital Media- Access to Higher Education Diploma

Feb – Apr 2021

Intec Business College

Digital Marketing Traineeship

Level 2 qualification for Digital Skills

Sept 2018 – Jun 2019**London South East College**

Level 2 Travel and Tourism, Level 2 Merit and Passed Function skills, Maths level 1

Sept 2019 – Jun 2020**London South East College**

Level 2 Media Merit/PASS

2019 Harris Garrard Academy

GCSE Including Maths, English and Drama

References

Available upon request