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Rita Ade is a highly creative and driven Set Designer/ Production Designer with a strong background in visual design, leading innovative projects in various mediums. With a keen eye for detail and a passion for aesthetics, She has developed a diverse portfolio that spans digital, print, and experiential design. She achieved Master’s in Ceramics and Glass, where she expanded my expertise in materials and craft, integrating fine art practices into my design philosophy. Her multidisciplinary approach allows her to merge traditional art forms with contemporary design, creating work that is both visually compelling and conceptually grounded.

Commercial

YEAR	PRODUCTION COMPANY	BRAND	TITLE	ROLE	DIRECTOR
2025	Curated London	Fat Face	Take a Moment	Art Director	Tobi
2024	Wren Agency	PlayStation	Play Is Everything	Prop Master	Nick Meek
2024	Templo	GF Smith Papers	Portal Film	Set Builder	John Ingle
2023	DIEGO	Don Papa	Global Campaign	Art Director	Niall Webster
2023	Image Partnership	Sunglass Hut	Find Your Shade	Art Director	Java Jacobs
2023	Everyone Content	Juliper	Black Friday	Art Director	Ed Salkeld
2022	WMA	Amazon Fashion × Twitch	Big Summer Sprint	Art Director	—
2022	OK COOL	Sports Direct × Adidas	Christmas Socials	Art Director	Kemi Anna Adeeko
2022	They Gather	YouTube	Reframe (Ep. 1–2)	Art Director	—
2022	They Gather	Sports Direct	Beat the Quit 2.0	Art Director	Rebecca Neon
2022	Double Dice	Marathon Watches	One Serious Piece of Kit	Art Director	Charles Gordon
2021	Raw LDN	L’Occitane	We See You	Art Director	Laxi Kiddo
2021	Formidable	Amazon	Influencer Campaign	Art Director	Melody Berkery
2021	Sticker Studio	Burt’s Bees	New Mother	Art Director	Harleymoon Kemp
2021	Afterparty Studios	Sky TV	The Unmissable Game Show (Ep. 1–4)	Art Director	Oz Thakkar
2021	Spindle	Certitude	London Is Calling	Art Director	Scott Carthy

Narrative Film/ TV

YEAR	PRODUCTION COMPANY	TITLE	ROLE	DIRECTOR
2024	tar&pitch Productions	Funke, Fatima and Madame Bunmi	Production Designer	Christine Ubochi
2023	Big Smoke Corporation	Tribal Mark	Assistant Art Director	Hector Dockrill
2022–	BBC	Later with Jools Holland	Art Director	Janet Fraser Crook
2022	Lookout Point / Disney	Renegade Nell	Art Department Assistant	Ben Taylor

Music Video

YEAR	PRODUCTION COMPANY	ARTIST	TITLE	ROLE	DIRECTOR
2024	JustUpstairs	Amie Blu	Who’s he gonna take home	Art Director	Ross Carson
2024	SCARYTOWN	Ayra Starr	Commas	Art Director	Richie Igunma
2023	SCARYTOWN	Tems	Not an Angel	Art Director	Nakato & Most
2023	SCARYTOWN	Tems ft. J Cole	Freefall	Standby Art Director	Nakato & Most
2022	Mahogany Ltd	James Vickery	Only You	Art Director	Kemi Anna Adeeko
2023	Tru Community	Lizzie Berchie	Flaws and All	Art Director	Kemi Anna Adeeko & Safeen James
2022	Tru Community	Lizzie Berchie	I Hope	Art Director	Kemi Anna Adeeko & Safeen James
2021	Silq Pictures	Goldlink ft. Flo Milli	Raindrops	Art Director	Ray Fiasco
2021	Compulsory	PinkPantheress	Just for Me	Standby Art Director	LAUZZA
2021	BBC	Jorja Smith	Later with Jools Holland	Art Director	Jeremy Cole
2021	BBC	Sipho	Later with Jools Holland	Art Director	Jeremy Cole
2021	Plusanotherone	Enny ft. Amia Brave	Rated Awards Performance	Art Director	Yukki
2021	Creative Label	M Huncho	Breadwinner	Standby Art Director	Meeks & Frost
2021	Pluslivestudio	Sacha Rudy ft. Camille Jansen	Uniform	Standby Art Director	Ciesay & Jackson Forsythe
2021	Yellow Fish Group	V9	Change	Art Director	Kevin Hudson

Editorial

YEAR	PUBLICATION / BRAND	SUBJECT	ROLE	PHOTOGRAPHER
2024	Outlander Magazine	Doechii	Standby Art Director	Elliot Hensford
2024	Numéro Netherlands	Julia Nalu	Standby Art Director	Elliot Hensford
2023	Martine Rose	Lookbook	Art Director	TJ Sawyer
2023–24	GUAP Magazine	Nippa / Shenseea	Set Designer	Shenell Kennedy
2023	Wonderland	Prodigal Son	Set Designer	Ian Lim
2022	Hunger Magazine	Moon Bedeaux	Set Designer	Melody Berkery
2021	New Wave	Eva, Leah, Tanatswa	Set Designer	Rhys Frampton

Education

2024 - 2025 | **Masters - Ceramic and Glass**
Royal College of Art

2018 - 2020 | **BA Honours - Scenography**
Arts University of Bournemouth

2015 - 2018 | **Higher Education - Architectural Studies**
Arts University of Bournemouth

Skills

- 15+ years' experience of using AutoCAD
- 15+ years' experience of using SketchUp
- 10 + Years on Adobe Creative Cloud
- Blender
- Rendering software
- Model Making
- Plaster Mould making
- 3d Clay Printing
- Mould Making
- Pate De Verre
- Budget Management
- Set Decorating
- Prop House Experinece

Equipment

- Drill
- Bandsaw
- Laser measuring Equipment
- Cleaning Equipment
- Set Dec Equipment
- Staple Gun
- Vinyl Applying Tools
- Floristry Sculpting Tools
- Model Making Tools
- And More

Core Skills

Designing sets from Editorial - TV. Design sets via brief from the client or creative director. Source all props ranging from furniture to small homeware. Building sets and making custom props to fit in the story line. Designing graphics for customs. Organising logistics of transportation and managing a team from 2 - 15 people. Communicate and share ideas with other HODs.



***This CV may be kept on file and distributed for employment purposes. References are available upon request**