



Garcia Sterling

London

Garciaa.Sterling@Gmail.com | 07919918418 | [Portfolio](#)

Green Screen & Ad-Green Trained

[Latest Personal Work](#)

Work History

GCLO Studios: Freelance Events & Creative Producer (Oct 2022 - currently)

- ❖ Over the last few years, my role for London based clothing brand *GCLO STUDIOS* is to provide creative inputs for editorial shoots and live events catered to the audience of the brand. As a small team, I oversee production as a whole, bringing the ideas from the brands CEO to life. This ranges from lookbook shoots for newest releases, Live Events such as parties, pop-ups, artist performances etc.

Gravity Road: Freelance Production Assistant (Jan 2025 - June 2025)

- ❖ During my FTC at Gravity road & being the only PA of a team of 5 producers my role was to assist with each person and their productions simultaneously. I spent my time working within the close knit team assisting with bookings, pre production and in-house logistical needs.

Jason Markk: Freelance Creative Producer (August 2023 - March 2025)

- ❖ For this role, I work alongside the Jason Markk EU team to create and produce online content, including the series '*CARE FROM HEAD TO TOE*'. I also work on their in-person events/activations.

Hogarth Worldwide: Business Affairs Coordinator (August 2023 - December 2023)

- ❖ This role is working with the broadcast department for a global client, primarily focused on clearances and distributions. Examples of this position is working with Producers to clear commercials (TV, Radio & Cinema) to wherever they are to be aired globally. Also, working with 3rd party partners to distribute these commercials.

Hogarth Worldwide Studios: Production Assistant (May 2023 - June 2023)

- ❖ For 5 weeks I worked in-house at Hogarth's Wenlock Studios as a PA. Working day-to-day with one of the Producers on a series of product shoots, my role was to assist in creating PO numbers / Invoices and helping prep for studio shoots weekly.

Freelance: Production Assistant / (Nov 2022 - Currently)

- ❖ After my in-house role, I decided to take this opportunity to navigate the freelance space. Working with different producers and 1st AD's. I took this time to continue broadening myself and working on shoots ranging from stills, commercials, content and music videos. My role often is a PA, but occasionally would be a Production Manager at times.

Spindle Films: Production Assistant / Operations Assistant (March 2022 - Nov 2022)

- ❖ The role included assisting productions from pre-prod all the way to post; this is with pencil sheets, call sheets, organising catering, booking crew, creating decks, managing Ad-Green & carbon offsetting and managing D&I courses. Alongside this I supported EPs and managed the office day-to-day.

Dorothy Street Pictures: Production Assistant / Office Assistant (February 2022 - March 2022)

- ❖ Having only spent a short time in this role, I still utilised / built upon my skills within this company. My responsibilities consisted of taking care of the office, managing the diary of the Head Producer/ Founder, completing administrative tasks - such as bookings for the team. As well as my office roles, I was one of the PAs for the London office, this entailed helping with production, amending treatments/ decks via InDesign and Canvas and scheduling meetings between clients and crew globally.

Biscuit Filmworks: Production Runner / Intern (September 2021 - January 2022)

- ❖ My role included assisting the office manager with the running of the office day-to-day and helping staff with any tasks. Duties included opening and closing the office, being the first point of contact for the company, manning the phone, greeting guests / freelancers, providing hospitality and maintaining the office. I also had opportunities to assist on set as a Green Steward and Production Runner.

			CREDITS	
DATE	POSITION	PRODUCTION COMPANY	PRODUCTION	
Dec 25' - March 26'	Production Secretary	AFTER DARK PRODUCTIONS	NDA PROJECT Feature Film	Director: Luna Carmoon Producer(s): Helen Simmons & Loran Dunn Co-Producer(s): Cheri Darbon & Chloe Culpin Associate Producer: Ashionye Ogene
Sept - Dec 2025	Production Assistant	BABY TEETH	NDA PROJECT Global Streaming Client Social Campaign Interviews	Director: Femi Ladi & Olivia West Managing Director: Tom Elias Producer: Adam Farley
Dec 2025	Producer	GANG GANG (agency)	CREATIME Global Streaming Client Social Content Promo Launch	Director: Conor Kraus Producer: Garcia Sterling
Sept 2025	Production Manager	Red Clay Pictures	TATE X NIGERIAN MODERNISM EXHIBITION "BRUSHSTROKES ON MOTION" Social Vignettes	Director: Akinola Davies Jr Exec Producer: Nick Hayes Producer: Ayo Alli
Sept 2025	Production Manager	Red Clay Pictures	CKTRL "SPIRIT" Short Film	Director: Akinola Davies Jr Exec Producer: Nick Hayes Producer: Ayo Alli
Sept 2025	Production Coordinator	PASTDOWN	NIKE "STREET VISION " Stills + Motion	Director: RAWTAPE Photographer: Jamie Shipston-Mourn Producer: Rowan Mackintosh-King
August 2025	Content Producer	HIGH ROLLER CO	RECESS BLOCK PARTY "CONTENT PRODUCTION " Stills + Motion Coverage @ Live Event	Creative Director: Jojo Sonubi Producer: Garcia Sterling
August 2025	Co- Producer	NUY.WORLD	ZEZE MILLZ x THE NORTH FACE "DaZe WALKING" Third Space (Stills + Motion Coverage)	Producer: Tanz Jeyacheya Co-Producer: Garcia Sterling
*July 2025	Director + Producer	-	TORA-i "GLAZE" Music Video	Exec Producer: Pierre Bost Director + Producer: Garcia Sterling
July 2025	Production Assist	OUR HOUSE	COMIC RELIEF "SHIFT THE POWER" Motion Campaign	Exec Producer: Mali Okoi-Obuli Senior Producer: Dan Aremu
July 2025	Production Manager	-	PEAK TELEVISION "BLOCK PARTY/ BBQ" Live Event	Producer: Anthony Idahosa Production Manager: Garcia Sterling
June 2025	Production Assistant	U LA LA	MANGO "FW25 ESSENTIALS X CR" Stills and Motion shoot	Director: Samuel Rixon Photographer: James Brodribb Producer: Nkem Egbuchiri
May 2025	Production Manager	Red Clay Pictures	KOKOROKO "DA DU DAH" Music Video	Director: Akinola Davies Jr Exec Producer: Nick Hayes Producer: Moya DeYoung
May 2025	Producer	HIGH ROLLER CO	RECESSLAND "MERCH LOOKBOOK / EDITORIAL '25 " Stills Social Campaign	Creative Director: Jojo Sonubi Photographer: Kemka Ajoku Producer: Garcia Sterling

April 2025	Assistant Producer	ACTUALLY CREATIVE	G-SHOCK // CC2 SOCIAL CAMPAIGN Social Campaign + Stills OOH	Director: Barney Rhodes Photographer: Fin Flint Exec Producer: Amna Khan
Jan 2025	Assistant Producer	TAG AGENCY	COPPAFEEL! X NELCA SOCIALS OOH Campaign	Photographer: Holly McCandless Desmond Producer: Brooklyn Adebowole Project Manager: Joanna Sofowora
Jan 2025	Assistant Producer	TAG AGENCY	COPPAFEEL! X NELCA SOCIALS Social Content Campaign	Director: Aisyah Octavia Producer: Brooklyn Adebowole Project Manager: Joanna Sofowora
Nov/Dec 2024	Production Assistant	HIGH ROLLER	No Signal “NS Yearbook 24/25” Print / Social Campaign	Photographer: Shenell Kennedy Producer: Olivia James Exec Producer: David Sonubi
Nov 2024	Production Assistant	Agency: BAM WORKS	Club99 X New Balance “Together Laps” Run Club Event	Producer: Rehana Mawani Producer: Shelley Jones Prod Manager: Kate Duncan
Sept 2024	Production Assist + Green Steward	TWO POINT ZERO	JD SPORTS “FAMILY” Xmas Ad	Photographer: Theo Cottle Exec Producer: Virgilia Lee Facey Producer: Nkem Egbuchiri
August 2024	Creative Dir + Producer	TAG AGENCY	SPOTIFY X Notting Hill Carnival “CARNIVAL SOUNDS: Carnicam 2024” Social Media Content	Director: Garcia Sterling (myself) Producer: Garcia Sterling (myself) Project Manager: Joanna Sofowora
August 2024	Production Manager	PARK PICTURES	SEB TABE “JODIE” Short Film	Director: Seb Tabe Executive Producer: Fran Thompson Producers: Shelley Jones & Theo Hue Williams
June 2024	Production Manager	GROUND WORKS	RAG ‘N’ BONE MAN “RUSH OF BLOOD” Music Video Promo	Director: Edem Wornoo Executive Producer: Aaron Willson Producer: Ayo Alli
June 2024	Producer	FAMM RECORDS	KONYIKEH “SIT DOWN” Music Video Promo	Director: Aisyah Octavia Producer: Garcia Sterling
June 2024	Production Assistant	Baked Creative	UNDER ARMOUR x SPORTS DIRECT “JOURNEY TO COMPETE” Stills Campaign shoot	Directors: Jordan Earnshaw & Callum Earnshaw Creative Director: Andy Hopper Producer: Drew O’Neill
May 2024	Production Assistant	The Digital Fairy	MITRE “MITRE CORE BALL RANGE CAMPAIGN” Stills Campaign shoot	Photographer: Ewen Spencer Creative Director: Sian O’Flaherty Creative Producer: Naomi Nwabueze
April 2024	Production Assistant	Visual Artists	LADBROKES “Bring Your Wave” Stills Campaign shoot	Photographer: Dean Rogers Producer: Amy Siddons Production Coordinator: Rebecca Honeybone
March 2024	Producer	AMF Collective (Agency/in-house)	LULU “Let Go” Music Video	Director: Aisyah Octavia Producer: Garcia Sterling Creative Director: Connie Meade
March 2024	Producer	-	PIFF “Launch Shoot” Editorial Campaign Shoot	Creative Director: Sheena Jones / Garcia Sterling Producer: Garcia Sterling

March 2024	Producer	YRDS	OPTIMUM NUTRITION Optimum Nutrition X Joe Fraser Social Content / Promo Ad	Creative: Sam Mvemba Producer: Garcia Sterling Exec Producer: Dan Underwood
March 2024	Production Assistant	Locate Productions	SONY “ULT Products” TVC Stills shoot	Photographer: Samuel Hicks Producer: Angus Light Production Manager: Matilda Denny
Jan 2024	Production Assistant	YRDS	Chris Robshaw X Chris Baber “6 Nations Sarnies” Social Content - Mini Series	Producer: Garcia Sterling / Sam Mvemba Senior Producer: Dan Underwood
Dec 2023	Production Manager	Festival Republic (Client)	WIRELESS “Wireless Announcement ‘24” Promo Ad	Director: Greedy Goons Producer: Anthony Idahosa Exec Producer: Greedy Goons
Nov 2023	Production Assistant	Locate Production	ASICS “Move Every Mind” Campaign Shoot	Photographer: Sophie Ebrard Producer: Amanda Jenkins
Sept 2023	Production Manager	PARK PICTURES	CHARLOTTE PLANK “Lights” Music Video	Director: Iggy London Producer: Rowan Mackintosh King Exec Producer: Shelley Jones
Sept 2023	Production Manager	OB MANAGEMENT	RACHEL CHINOURIRI “The Hills” Music Video	Director: Jake Erland Producer: Rowan Mackintosh King Exec Producer: Sam Holmes
August 2023	Production Assistant	SLAWNCLUB	PEAK DRINKS X SLAWNCLUB Promo Ad	Director: Charlie Blunden Producer: Anthony Idahosa
July 2023	Production Assistant	THEY GATHER	GOOGLE “Google Pixel 8” Campaign Shoot	Photographer: Jeremy Liebman Producer: Kareem Adeshina & Amara Rossell Head of Production: Victoria Hutchings
*June 2023	On-Set Creative	BlinkInk	Riverside Arts Fundraiser Promo	Creatives: Myself & Rowan Mackintosh King Director/Producer: Rowan Mackintosh King Exec Producer: Alex Halley
June 2023	Production Manager	OB MANAGEMENT	BEABADOOBEE “The Way Things Go” Music Video Promo	Director: Jake Erland Producer: Rowan Mackintosh King Exec Producer: Sam Holmes
*June 2023	Director	TAG Agency	THE BLACK CURRICULUM X SPOTIFY “A Letter from Home: In Praise of Windrush” BTS/Social content	Director: Myself EP: Oniqur Rahman Head of Production: Gabriella Lafor
June 2023	Production Coordinator	THEY GATHER	WHATSAPP “Mirrored Messages” Content Shoot	Director: Kate Cox Producer: Kareem Adeshina Head of Production: Victoria Hutchings
May 2023	Production Runner	MY ACCOMPLICE	COALS DROP YARD “Coals Drop Yard” Stills Shoot	Photography: Lou Jasmine Producer: Kareem Adeshina Exec Poducer: Jamie Clark
April 2023	Production Runner	MY ACCOMPLICE	FIFA -FIFA REWIND “What Makes A Classic” Content	Director: Akwasi Poku Producer: Kareem Adeshina Exec Poducer: Jamie Clark & Tanya Ramsurrun

April 2023	PM	In-House	OVO ENERGY "Home Services" Stills Shoot	Art Director: Olivier Geraghty Producer: Effie Theos Head Creative: Ikem Ononiwu
April 2023	Production Runner	PRODIGIOUS	GARNIER "Good" Commercial	Director: Harleymoon Kemp Producer: Thu Nguyen Head Producer: Kerry Smart
March 2023	PA	PLAYMAKER FILMS	CLARKS "Back to School" Commercial	Director: Carly Cussen Producers: Kem Ekundayo & Ben Mealing
March 2023	Production Runner	1st AveMachineUK	DESPERADOS "Desperados" Commercial	Director: Henri Aragunde & Diego Berakha Producer: Mike Capon Exec Producer: Kerry Smart
March 2023	PA	PLAYMAKER FILMS	CHIP X KREPT X K-TRAP X FRISCO "Tekky" Music Video	Director: Carly Cussen Producer: Kem Ekundayo
Feb 2023	PA	CORTEIZ / NIKE	CRTZ X NIKE CROSSBAR CHALLENGE Live Event	
Feb 2023	Production Runner	MY ACCOMPLICE	Netflix - RAPMAN "Supacell" Promo Ad	Director: Akwasi Poku Producer: Kareem Adeshina Exec Producer: Jamie Clark
Feb 2023	PA	RiffRaff Films	GEORGIA "It's Euphoric" Music Video	Director: Fa & Fon Producer: Rachel Bashford & Seb Foux Exec Producer: Natalia Maus
Jan 2023	PA	DOGEATDOG	AIMÉ SIMONE "Baby Don't Quit" Music Video	Director: Jake Erland Producer: Rowan Mackintosh King Exec Producer: Laura Clayton
Jan 2023	PA	COMMON PEOPLE	ARRDEE X CAT BURNS "Home For My Heart" Music Video	Director: Najeeb Tarazi Producer: Rowan Mackintosh King Exec Producer: Ramy Dance
Dec 2022	PA	AGILE FILMS	BMW X BFI X MICHAELA COEL "Short Film Competition" Commercial	Director: Aliyah Otchere Producer: Scarlett Barclay Exec Producer: Myles Payne
Nov 2022	PA	SPINDLE	Heathrow "The Gift" Commercial	Director: Molly Burdett Producer: Swifty Hanrahan Exec Producer: Lou Gagen
Oct 2022	Director Mentee	DOROTHY STREET PICTURES	Feature Film "Super Eagles '96" Documentary	Director: Yemi Bamiro Producer: Lia Nicholls & Julia Nottingham Exec Producer: Julia Nottingham
Oct 2022	Creative Director / Co-ordinator		GCLO Party Pop-Up / Exhibition & Party	
Oct 2022	Executive Assist	Friends Are Always Welcomed	DEXTER "Play Pretend" Music Video	Director: Lengurz Producer: Anthony Idahosa Exec Producer: Oniqur Rahman

Oct 2022	PA	SPINDLE	NHS "Ashton's Story" "Ben's Story" Commercial	Director: Molly Burdett Producer: Mike Carr Exec Producer: Lou Gagen
Sept 2022	PA	SPINDLE	MARIA LUISA BACARDI "Guinea Pig" Music Video	Director: Silence Producer: Amara Rossell Exec Producer: Nosisa Majuqwana
Aug 2022	PA	SPINDLE	AUDI "Future 4ward" Commercial	Director: Greg Hackett Producer: Gareth Crothers Exec Producer: Stitch Richardson
Aug 2022	PA	SPINDLE	DELL "Youniverse" Commercial	Director: Charles Todd Producer: Gareth Crothers Exec Producer: Lou Gagen
July 2022	PA	SPINDLE	ASPALL "Finding Finer" Commercial	Director: Greg Hackett Producer: Gareth Crothers Exec Producer: Stitch Richardson
July 2022	PA	SPINDLE	H&M "Back to Campus" Commercial	Director: Daniel Lundh Producer: Gareth Crothers Exec Producer: Lou Gagen
June 2022	PA	SPINDLE	GUINNESS "Lovely Day for A Guinness" Commercial	Director: Molly Burdett Producer: Swifty Hanrahan Exec Producer: Lou Gagen
*May 2022	Director	Friends Are Always Welcomed	Ashbeck "TUFF" Music Video	Director: Garciathegreat (myself) Producer: Anthony Idahosa Exec Producer: Oniqur Rahman
May 2022	PA	SPINDLE	Tora-i 'LOUNGING' Music Video	Director: Silence Producer: Edwin Braun Exec Producer: Nosisa Majuqwana
May 2022	PA	SPINDLE	Loyle Carner 'HATE' Music Video	Director: Loyle Carner & Greg Hackett Producer: Ben Mealing Exec Producer: Stitch Richardson
March 2022	PA	SPINDLE	NIKE JORDAN "UNTIED" Commercial	Director: Silence Producer: Rachel Bashford Exec Producer: Ella Gancarz
March 2022	Directors Assist/ Second AD	AGILE Films	Rayvn Lenae 'Light Me Up' Music Video	Director: Aliyah Otchere Producer: Frankie Willcock Exec Producer: Precious Mahaga & Sana Khan
Feb 2022	Client Runner	BISCUIT FILMWORKS	NIKE "SP22 Waywo X Adwoa Aboah" Commercial & Mini Film	Director: Maria Sosa Betancor Producer: Adam Farley Exec Producer: Hanna Bayatti
Jan 2022	Agency/Client Runner	BISCUIT FILMWORKS	McDonald's "This is My McDonald's" Commercial	Director: Ben Strebel Producer: Simon Eakhurst Exec Producer: Hanna Bayatti / Rupert Reynolds Maclean

Oct 2021	Runner	BISCUIT FILMWORKS	British Heart Foundation "This is Science Fiction" Commercial	Director: Ben Strebel Producer: Polly Du Plessis Exec Producer: Rupert Reynolds-Maclean
Oct 2021	Runner	BISCUIT FILMWORKS	Cadbury "Stupid Winning Egg"- 'Bed' & 'Bath' Commercial	Director: Jeff Low Producer: Kwok Yau Exec Producer: Rupert Reynolds-Maclean
Oct 2021	PA	BISCUIT FILMWORKS	Barclaycard Socials Campaign Social Media Commercial	Director: Bine Bach Damsgaard Producer: Roma Nesi Pio Exec Producer: Rupert Reynolds-Maclean
Oct 2021	Runner	BISCUIT FILMWORKS	Barclaycard "Better Pay" Commercial	Director: Andreas Nilsson Producer: Polly Du Plessis Exec Producer: Rupert Reynolds-Maclean
Sept 2020	Runner	JM Films	DJ Cuppy ft. Stonebwoy 'KARMA' Music Video	Director: EARTHBOI Producer: Nilante Eburn-Cole Exec Producer: Jimi Adesanya
June 2020	Runner	ELIXIR PICTURES	Tora-i 'ESCAPE ROOM' Music Video	Director: Aliyah Otchere Producer: Jamie McCallum Exec Producer: Henrietta Lee/ Linah Bedsadok
Feb 2020	Runner	ELIXIR PICTURES	Tora-i 'VEINS' Music Video	Director: Aliyah Otchere Producer: Nilante Eburn-Cole Exec Producer: Mouktar Mohammed
Jan 2019	Runner		Polaroid Music Video	Director: By Gomez Producer: By Gomez

Education

❖ **University of Arts London (London College of Communication) 2019-2021 | BA(Hons) Live Events and Television – 1 (First Class)**