

GAËL HOUDIN-BRENAC

FILM PRODUCER/DIRECTOR

HBGFILMS.COM

COMMERCIAL WORK



gael.houdin@gmail.com

5 Integer gardens, London E11 1LJ

+447918791812

➤ ABOUT ME

International film director, producer, and photographer with 15 years of experience in fast-paced environments in over 20 countries. Skilled in executive production, directing, and editing, with a proven ability to manage creative teams and ensure high-quality outputs.

Native French speaker

English - fluent

Spanish - intermediate

Represented by Loop Talent Crew.

Contact Daisy for all work enquiries:

www.looptalent.co.uk

+44203 488 6599

crew@looptalent.co.uk

➤ EDUCATION

BRUNSWICK, LONDON

Finance Talking 2024

ESRA FILMS SCHOOL, PARIS

Visual Arts - Degree 2008 - 09

UNIVERSITY OF SCIENCES

Biology & Biochemistry - Degree 2006 - 08

➤ EXPERIENCE

DIRECTOR / PRODUCER / AD

Sept 2024 - current

Freelance for Riff Raff, RSA, Mother, Camp, 11Management, Pure Phase productions - commercial & music videos

- Collaborated with directors from pre- to post-production, balancing creative vision with budget constraints.
- Managing budgets, scheduling, crew recruitment, and rate negotiations.
- Briefed department heads to ensure alignment with the director's vision.
- Optimized budgets, consistently exceeding profit targets.

SENIOR PRODUCER / DIRECTOR

2022 - 2024

Brunswick Creative - global production company

- Worked with global FTSE 100 companies (HSBC, PwC, ArcelorMittal, Aviva) to develop digital campaigns and oversee film production.
- Developed scripts, storyboards, and mood boards for client pitches.
- Led teams of freelancers and in-house creatives, including editors, DoPs, and graphic designers.
- Managed budgeting, scheduling, directing, interviewing, editing, and content delivery.
- Successfully pitched and directed a €200K DSM-Firmenich commercial project.

SENIOR PRODUCER / DIRECTOR

2021 - 2022

FIN LONDON - advertising agency

- Executive Producer for the Weight Watchers campaign, collaborating with their social media team to create innovative video content, boosting views by 250%.
- Directed a film series and advertising campaigns for WW program members.
- Produced and translated an educational motion graphic video series from the US to the French market.

SENIOR PRODUCER / DIRECTOR

2020 - 2022

Alberta Ferretti - high-fashion

- Designed bespoke, stylized fashion advertisements for the Cannes Film Festival and Venice Mostra.
- Led video production from concept to completion, creating supporting digital content for internal engagement and external promotion.
- Recruited and trained international film and photography freelancers.

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Native French speaker
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SKILLS

DIRECTING

PRODUCING

CAMERA OPERATION

EDITING, MOTION GRAPHICS
& ANIMATION

SCRIPT WRITING / PITCHING

TEAM MANAGEMENT

EDUCATION

BRUNSWICK, LONDON
Finance Talking 2024

ESRA FILMS SCHOOL, PARIS
Visual Arts - Degree 2008 - 09

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Biology & Biochemistry - Degree 2006 - 08

EXPERIENCE

PRODUCER / VIDEOGRAPHER / EDITOR 2023 - current
Films For All - international social enterprise

- Produced and filmed a documentary series on Neurofibromatosis type I (NF1) and its link to breast cancer in the UK and Ireland.
- Edited a training and awareness video created by young patients on rare diseases for Rare Youth Charity UK.

PRODUCER / ASSISTANT DIRECTOR Sept 2024 - current
Camp productions - commercial & music videos

- Collaborated with directors from pre- to post-production, balancing creative vision with budget constraints.
- Managed budgeting, scheduling, crew recruitment, and rate negotiations.
- Briefed department heads to ensure alignment with the director's vision.
- Optimized budgets, consistently exceeding profit targets.

SENIOR PRODUCER / DIRECTOR 2022 - 2024
Brunswick Creative - global production company

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- Managed budgeting, scheduling, directing, interviewing, editing, and content delivery.
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SENIOR PRODUCER / DIRECTOR 2021 - 2022
FIN LONDON - advertising agency

- Executive Producer for the Weight Watchers campaign, collaborating with their social media team to create innovative video content, boosting views by 250%.
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- Produced and translated an educational motion graphic video series from the US to the French market.

AWARDS

JURY PRIZE, SPOT FESTIVAL, 2023

NOMINATION BEST DIRECTOR,
EVCOM, 2022

P'TIT CLAP FESTIVAL,
BEST DIRECTOR, 2019

SENIOR PRODUCER

2017 - 2020

Consensys - blockchain

- Developed content for global social media campaigns targeting the EMEA market.
- Created branding guidelines for multimedia and PR teams across the organization.
- Produced a social media documentary series on blockchain technology, driving YouTube subscriber growth by 170% in the first year and 130% in the second.
- Recruited and supervised a team of creatives to execute marketing campaigns.

SENIOR PRODUCER

2014 - 2017

The Whisky Exchange - global specialist drink retailer

- Collaborated with the Digital Marketing team to develop multimedia content strategies.
- Produced a documentary series on whisky making, covering distilleries from Scotland to Japan.
- Created a social media series on whisky distilling and cocktail tutorials, generating over 5K YouTube views.
- Designed promotional posters for the London Underground, ensuring compliance with TFL guidelines.
- Led a team of graphic designers and video producers.

PRODUCER / VIDEOGRAPHER

2012 - 2014

Elite London - model management agency

- Directed a short documentary on models at London Fashion Week, garnering over 200K views on YouTube.
- Led the creative team in producing promotional videos and stills for model recruitment.
- Produced live show coverage, behind-the-scenes content.

PRODUCER / VIDEOGRAPHER

2013 - 2015

Royal Family of Qatar - private employer

- Produced and managed large-scale events, including weddings and celebrations for the Royal Family of Qatar.
- Recruited and supervised international film and photography freelancers.
- Oversaw post-production, video and photo outputs.